# DANIELLE ESTEFAN ENVIRONMENTAL GRAPHIC DESIGNER

## PROFILE

Highly creative designer with extensive experience in Environmental Graphic Design. Exceptional collaborative and interpersonal skills and a dynamic team player. Proven ability to effectively handle multitasked responsibilities with minimal direction. Accustomed to performing at a high level in a fast-paced deadline driven environment with an emphasis on working within a timetable and budget.

## EXPERIENCE

#### Environmental Graphic Designer, SUI Creative, Inc., Alexandria, VA (2016 - 2021)

- · Collaborate closely with Creative Directors on all aspects of design process
- Create, design, and implement environmental graphic design, signage and wayfinding packages for interior, exterior, and architecturally based projects.
- Working knowledge of Signage, Way-finding, and Environmental graphics industry best practices including ADA and local code compliance considerations, as well as fabrication materials and methods.
- High proficiency drawing in scale and familiarity with architectural construction documents, elevations, plans, and shop drawings.
- Developed numerous marketing designs (Including: logos, patents, branding, brochures, newsletters, infographics, presentation, advertisements, social media graphics/management)
- Lead project research and develop design strategies through implementation
- Manage personal work flow and schedule
- Stay up to date with contemporary art, graphic, and interior design trends

#### Contract Specialist & Data Coordinator, Prestige Health Choice, LLC (2012-2016)

Executive Assistant, Prestige Health Choice, LLC (2009-2012)

Administrative Assistant, Health Choice Network, Inc. (2008-2009)

Project & Contract Administrator, The Cornerstone Group (2006-2008)

Receptionist & Office Assistant, Alliance Construction (2005-2006)

Receptionist & Sales Assistant, Papersmith, Inc. (2004-2005)

### **EDUCATION**

- New World School of the Arts College Some Courses
- Miami-Dade Community College Some Courses
- Design & Architecture Senior High High School Diploma

## **OTHER INFORMATION**

- Bilingual: English and Spanish
- Proficient in both PC and Apple platforms and of the following software: Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Microsoft Office Proficient (Word, Works, Excel, Power Point, Outlook)